PROFILE

DREW & NAPIER

Lim Chong Kin
Managing Director, Corporate & Finance
Head, Telecommunications, Media and Technology (TMT)
Co-head, Data Protection, Privacy & Cybersecurity
Co-head, Competition Law & Regulatory Practice

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ABOUT CHONG KIN

Chong Kin is the Managing Director of our Corporate & Finance department and co-heads the Competition Law & Regulatory Practice and Data Protection, Privacy & Cybersecurity Practice. He also heads the Telecommunications, Media and Technology (TMT) Practice.

Chong Kin has played a key role in the development of sectoral competition regulation in Singapore, in particular, in the telecommunications, media and postal industries. Since 1999, he routinely advises the sectoral competition regulators on liberalisation, market access, licensing, competition regulation, merger reviews and enforcement issues, including successfully defending the regulators in various Ministerial appeals.

Chong Kin has consistently been recommended as a leading lawyer by major international legal publications such as *The Asia Pacific Legal 500, Global Competition Review, Chambers Asia-Pacific, The Guide to the World's Leading Competition & Antitrust Lawyers/Economists, Who's Who Legal, Practical Law Company Which Lawyer?, Asialaw Leading Lawyer* and *Best Lawyers*. He is also highly regarded by his peers, clients and rivals alike for his expertise. The practices that Chong Kin heads have also been widely recognised as leading practices in Singapore.

He has also been recognised as a Senior Accredited Specialist in Data & Digital Economy Law by the Singapore Academy of Law.

EXPERIENCE

Here are some notable matters handled by Chong Kin:

- Successfully assisted **Visa** in obtaining competition law clearance from the Competition and Consumer Commission of Singapore (CCCS) for Visa's Multilateral Interchange Fee system.
- Successfully represented and advised **All Nippon Airways, Continental and United Airlines** in their notification for decision to the CCCS in relation to their joint venture agreement.
- Successfully represented **Singapore Airlines Limited and Virgin Australia Pty Ltd** in their notification to the CCCS for a decision in respect of a proposed alliance agreement between them.
- Successfully filed and obtained merger approval from the CCCS for **Seagate's** proposed acquisition of Samsung's hard disk drive business.
- Advised the **leading global internet content, search and ad-services provider** on infrastructure development in Singapore (including legal issues concerning the establishment of a data centre in Singapore) and infrastructure licensing requirements relating to undersea cable capacity.
- Advised **leading global and local telecommunications and broadcasting operators** on corporate, commercial, licensing and regulatory issues. Successfully assisted a new entrant to obtain a Facilities-based Operator (FBO) Licence to deploy a regional sub-sea cable system.

- Led the **consortium of consultants** that was commissioned by the Singapore media, telecoms and competition regulators to examine competition issues in convergent media and telecommunications markets.
- Assisted the **Infocomm Development Authority of Singapore (IDA)** to draft the Telecom Competition Code, Singapore's first industry-wide competition legislation and precursor to the country's general competition regime. Assisted the **Media Development Authority of Singapore**, to draft the Media Market Conduct Code, which governs competition and market access in the media industry. Also assisted IDA to draft the Postal Competition Code to facilitate liberalisation of the postal industry in Singapore.
- Advised **IDA** on regulatory and competition issues related to tender for the Next Gen NBN, including the conceptualisation and evaluation of competition and regulatory issues to ensure an effective open access infrastructure framework, reviewing and drafting of conditions of the tender documents, as well as advising on the licensing framework and the appropriate corporate structures to be adopted by the selected Next Gen NBN NetCo and OpCo.
- Assisted a **global pet nutrition company** in its competition law compliance, intellectual property and anti-corruption audit across the following ten jurisdictions: Singapore, Malaysia, Indonesia, Thailand, India, South Korea, Hong Kong, Taiwan, the Philippines and Guam.
- Led an **international consortium** that was awarded a prestigious project by the ASEAN Secretariat to study and recommend competition policy and law for implementation in East Asian economies.

ACCOLADES

asialaw Awards

Impact Deal and Case of the Year 2026 – Singapore's Converged Telecom and Media Competition Code

Named Regional Legal Expertise Award – Technology and Telecommunications Lawyer of the Year 2024

Asian Legal Business SE Asia Law Awards

Named Southeast Asia Data Privacy and Protection Lawyer of the Year 2024

Asian Legal Business

Asia Top 15 TMT Lawyers 2023 – Named as one of Asia's top 15 TMT lawyers by ALB for 3 consecutive years

Asia Super 50 TMT Lawyers 2026 – Named as one of Asia's Super 50 TMT lawyers by ALB for 6 consecutive years

Chong Kin is held in high regard by his clients, who commended him to ALB for assembling and managing cross-border, cross-discipline legal teams *"with precision, producing integrated outputs aligned with fast-moving business needs*", and highlighted his expansive expertise, noting that "*[h]is combined experience in competition, data, and regulatory work enables clear guidance on complex, economy-wide digital issues.*"

Chong Kin is held in high regard by his clients who have shared that "[w]orking with Chong Kin has been an amazing and eye-opening experience. He is at the forefront of telecommunications regulation.", and "Chong Kin is a highly experienced and capable lawyer in TMT, tech, and digital economy space. He provides legal advice that is relevant…solutions-oriented… sound, and value-for-money. He is also always client-focused, timely in his responses." – Asia Super 50 TMT Lawyers 2025

Clients praise Lim Chong Kin's role in "liberalising strategic industries" and his work on "sectoral competition laws." They value his "care" and "superb communication," highlighting his ability to think creatively and provide "legal workarounds" while ensuring compliance. – Asia Super 50 TMT Lawyers 2024

"Chong Kin is a very technically proficient and commercially savvy lawyer. He has an in-depth understanding of the regulator and is a competent, professional, and experienced legal adviser. Their TMT team under his lead is superb and knowledgeable." – Asia Super 50 TMT Lawyers 2023

"His long and dependable track record is second to none. He is creative in advancing his clients' position by striking a balance between regulatory requirements and supporting client's business imperatives, treating matters not only expeditiously but judiciously." – Asia Super 50 TMT Lawyers 2022

"Chong Kin is an exceptional lawyer who approaches legal and regulatory issues with a business-centric and practical mindset," says a client. "It is easy to quote the law and tell your clients to comply - any lawyers can do that. It takes a skilled and experienced lawyer to apply his/her knowledge of the law to a client's specific scenario (or conundrum) and to counsel on various different ways to reach compliance." – Asia Super 50 TMT Lawyers 2021

The Legal 500 Asia Pacific

Antitrust and Competition 2026 – Leading Individual for 10 consecutive years
TMT 2026 – Hall of Fame for 7 consecutive years; Leading Individual for 9 consecutive years (2012-2020)

Data Protection and Cyber Security 2026 – Recommended Individual for 3 consecutive years

Employment 2025 – Recommended Individual for 5 consecutive years; Leading Individual for 4 consecutive years (2016-2019)

'Lim Chong Kin is a standout leader in his field, who is authoritative and respected in his advice and insights.'

'His capabilities align seamlessly with the high standards established by the team at Drew & Napier. Lim Chong Kin's analytical skills, coupled with his ability to engage effectively with clients, make him an excellent choice to support clients navigating complex competition matters in Singapore and across ASEAN jurisdictions.'

Lim Chong Kin 'provides valuable insights based on his experience working with policy makers and regulators', and 'runs a very efficient and tight ship'

'The regulatory experience and insights Lim Chong Kin brings to any matter is valuable.'

'Lim Chong Kin is outstanding in grasping the needs of the in-house team and addresses every piece of work with high professionalism.'

'Lim Chong Kin has been stellar in his own area of practice, considers macro and micro views and incorporates into sound practical advice.'

'Lim Chong Kin is appreciated for his client-oriented approach and the level of assurance he strives to provide.'

'Lim Chong Kin – Responsive and practical.'

'offers very pragmatic and practical advice'

'is a genuine subject matter expert [in TMT] and is also remarkably responsive and friendly'

'fantastic' and 'deserve strong recognition for their client focus'

"excellent legal knowledge and in-depth understanding of the regulator"

"understands regulatory thinking like no other lawyer in the field"

"Practice head Lim Chong Kin wins plaudits for 'consistent, well-balanced advice and practical solutions'."

Chambers Asia-Pacific

Competition/Antitrust 2026 – Band 3; Band 2 for 3 consecutive years (Band 1 Leading Individual for 9 consecutive years)

TMT 2026 – Band 1 Leading Individual for 19 consecutive years

"Lim Chong Kin is a very experienced counsel who is very easy to work with and has deep knowledge of the subject matter [in TMT]."

"He is a reliable adviser who is eloquent in his suggestions, demonstrating in-depth knowledge, providing comprehensive guidance on workarounds, and looking at issues with a practical approach."

"He is an excellent lawyer on competition matters, with a proven track record of success in the cases he handles."

"Lim Chong Kin provides very sound and solid advice with a deep understanding of the business."

"He has provided excellent guidance and in-depth legal analysis to us, so that we are able to assess various factors, risks and commercial benefits before making the balanced commercial decision."

"… he has expert knowledge in his areas of practice and is always contactable and approachable."

"He is very senior but also hands-on. He is good at organising his team but also knows the details of the deal. He is very responsive and a safe pair of hands."

"Chong Kin is really fantastic, very approachable, very knowledgeable, and very commercial."

"Chong Kin is a true leader who comes with invaluable industry experience."

"understands our commercial requirements and limitations", "able to provide sound, practical advice we can use immediately."

"he is very knowledgeable and knows the answers to our questions quickly"

"understands business needs and is very responsive."

"a very impressive practitioner"

"a leader in this space [TMT]; his advice is both thorough and attuned to the regulator's intentions, which is really helpful."

"… provides excellent practical, pithy and timely advice."

"commercially savvy and experienced lawyer."

"incisive, insightful and knowledgeable."

"clever, able, bright and estimable man; he is terrific"

"he's really exceptional - he has the pragmatism, he's plugged-in, and he gives solid, clear advice."

"He is an expert in telecoms and he has demonstrated his expertise and experience in every query and goal that I have forwarded."

"Provides practical solutions to unlock opportunities in the business, rather than risk-averse legal advice."

“Clients particularly highlight his outstanding insight and succinct legal analysis, while one peer commented: ‘You cannot ask for a better collaborator than him.’”

"…an outstanding lawyer who is savvy, intelligent and quick, and possesses excellent business judgement.”

Lexology 100: Data (*previously the GDR 100*)
One client notes Chong Kin’s “impressive” knowledge of personal data protection law and appreciates ability to provide advice on a “regulator’s stance and rationale for the law”. – GDR 100 2022

“Whether you have a fat or lean legal budget, Chong Kin remains consistent as a true partner and far-sighted adviser. His knowledge of data protection law is impressive but, best of all, he is able to advise about the regulator’s stance and the rationale behind the law. He is also incredibly responsive and gives matters his personal attention.” – GDR 100 2021

Global Competition Review
“Antitrust specialist Lim Chong Kin is well known for his telecommunications, media and technology practice, and rivals say he combines the two practices flawlessly.”

The Guide to the World's Leading Competition & Antitrust Lawyers/ Economists
Competition & Antitrust 2016 - Leading Antitrust Lawyer in Singapore.

"…one of the outstanding practitioners in this field…"

asialaw Profiles
Competition & Antitrust 2026 – Outstanding practice for 8 consecutive years; Highly Recommended for 5 consecutive years

Technology & Telecommunications 2026 – Outstanding practice for 11 consecutive years; Highly Recommended for 3 consecutive years

“Efficient response time, commercially savvy, and easy-to-understand advice with practical solutions.”

Chong Kin is “proactive, client- and solutions-focused, quick, knowledgeable, experienced and capable”.

"Breadth and depth of subject matter knowledge."

"'He's provided excellent client service and demonstrated depth of knowledge. Always responsive and available for ad hoc assistance,' comments one client."

"He is a competent, professional and experienced legal adviser. It is not often that heads of department personally do the work for a client…"

"Clients praise the TMT practice, which is headed by Lim Chong Kin. 'Their TMT team is superb and knowledgeable,' says a client, with Lim singled out for praise: 'Lim Chong Kim's work is consistently exceptional.'"

asialaw Leading Lawyers
Competition & Antitrust 2026 – Elite Practitioner for 6 consecutive years
Technology & Telecommunications 2026 – Elite Practitioner for 6 consecutive years

Drew & Napier's team, and Chong Kin Lim in particular, are deep experts in the tech and telecom space. They provide crisp guidance that we can share rapidly with our internal business clients. They also proactively monitor the horizon, and they let us know in advance about legal/regulatory developments that may impact us. Finally, they are fantastically responsive and literally never late in getting us the information we request."

"Prompt, knowledgeable and responsive."

"He has incredible relationships in his peer network. Deep expertise and incredibly responsive."

Lexology Index (*previously Who's Who Legal*)
Global Guide: Artificial Intelligence 2026 – Regulatory & Compliance – Recommended Lawyer

Global Guide: Competition 2026 – Highly Recommended; previously Recommended Lawyer for 7 consecutive years

Global Elite Thought Leader: Data 2026 – Data Privacy & Protection for 2 consecutive years

Global Thought Leader: Data 2026 – Information Technology

Global Guide: Data 2026 – Data Security – Recommended Lawyer

Thought Leader: Data 2026 – Data Privacy & Protection

Thought Leader: Data 2026 – Information Technology

Thought Leader: Telecoms, Media & Entertainment 2026 – Telecoms & Media for 2 consecutive years

Thought Leader: Telecoms, Media & Entertainment 2026 – Entertainment for 2 consecutive years

Global Guide: Telecoms, Media & Entertainment 2026 – Recommended Lawyer for 8 consecutive years

Global Guide: Projects & Procurement 2025 – Public Procurement – Recommended Lawyer for 2 consecutive years

National Guide: Southeast Asia – Competition 2025 – Recommended Lawyer for 5 consecutive years

National Guide: Southeast Asia – Data 2025 – Recommended Lawyer for 5 consecutive years

Global Elite Thought Leader: Data 2025 – Data Security

Global Elite Thought Leader: Data 2025 – Information Technology

Global Guide: Data – Information Technology 2024 – Recommended Lawyer for 6 consecutive years

Global Guide: Data – Data Privacy & Protection 2024 – Recommended Lawyer for 3 consecutive years

Global Guide: Regulatory Communications 2013 – Leading Lawyer for 4 consecutive years

"Chong Kin is a renowned competition practitioner."

"He has long standing experience in competition, especially in the telecoms market."

"He is usually the first port of call for clients in the telecommunications sector when they encounter competition issues."

"He is a very knowledgeable and efficient operator for merger control filings in Singapore."

"Chong Kin Lim is a 'true leader at the Singaporean competition bar', say sources,

who note his 'fine sense for how to navigate the enforcement regime'."

"Chong Kin Lim is highly sought-after by clients across the IT sector who commend his great ability to 'brilliantly resolve complex matters'."

"Chong Kin Lim is held in high esteem by sources thanks to his adept handling of competition-related matters across the telecoms and media sector."

Best Lawyers International: Singapore (2027 edition)

Technology Law – Endorsed individual for 2 consecutive years

Competition/Antitrust – Endorsed individual for 15 consecutive years

Telecommunications Law – Endorsed individual for 12 consecutive years

Information Technology Law – Endorsed individual for 3 consecutive years

Media Law – Endorsed individual for 13 consecutive years

Regulatory Practice – Endorsed individual for 10 consecutive years

Information Technology Law Lawyer of the Year Singapore 2027

Telecommunications Lawyer of the Year Singapore 2026 and 2020

Media Law Lawyer of the Year Singapore 2025

Asia IP Experts 2016
Leading individual in IT & Telecoms, Media & entertainment

Practical Law Company Which Lawyer?
Competition/Antitrust and TMT 2012 – Endorsed individual

APPOINTMENTS/MEMBERSHIPS

- Senior Accredited Specialist (Data & Digital Economy Law), Singapore Academy of Law
- Member, Law Society of Singapore
- Member, Singapore Academy of Law
- Member, Law Society of England and Wales
- Member, Pacific Telecommunications Council
- Associate member, American Bar Association