



Data Innovation and Protection for Directors and Senior Executives

Course Objectives

Data is increasingly a critical asset for businesses. Not only is good quality data essential for management decision-making, it also is increasingly an important enabler for companies to innovate, develop new products and services and reach a broader market. Targeted at business directors and executives, this half-day course provides a comprehensive overview of laws regulating data use and sharing in Singapore.

By attending this course, key decision-makers will take away an understanding of the subject that will prepare them to develop strategies and business policies to enable their companies to better make use of data while ensuring that it is protected to the standard required under the law. Course topics include Data Protection Strategy and Governance, Protection of Personal Data, Understanding Cybercrime and Preparing for (or Avoiding) Data Breaches.

Who should attend?

- Company Directors
- Chief Executive Officers
- Other Senior Executives and Key Decision Makers

Course Details

Course Code: DP501

Course Title: Data Innovation and Protection for Directors and Senior Executives

Course Duration: ½ day (approximately 3.5 contact hours)

Venue: Drew & Napier LLC

10 Collyer Quay, 10th Floor Ocean Financial Centre

Singapore 049315

Course Fee: S\$1,250.00 (excluding GST)

(Please refer to our website for updates on our course schedule.)

You may register for this course online by clicking [here](#) or by emailing us at academy@drewnapier.com.





Course Outline

- Introduction to Data Protection and Innovation
- Strategic Objectives: Enablers and Challenges
- Key Data Protection and Cybersecurity Concepts
- Data Protection and Cybersecurity Governance
- Data Governance, Use and Sharing
- Cybercrime and Data Breaches

Course Leader & Facilitator



David N. Alfred is Co-head and Programme Director of Drew Academy and concurrently Co-Head of Drew & Napier's Data Protection, Privacy & Cybersecurity practice.

David is a senior data protection, cybersecurity, and technology lawyer with over 25 years' experience advising on legal aspects of digital technology, telecommunications, and the Internet. He has a deep knowledge of data and cyber governance and extensive practical experience from an in-house managerial perspective. He is a strategic and analytical thinker who has worked with and advised companies' senior executives and boards. Before joining Drew & Napier, David was Chief Counsel of the Personal Data Protection Commission where he led its legal team and advised on all the Commission's legal affairs including application and enforcement of Singapore's Personal Data Protection Act 2012 (PDPA), policy and legislative affairs, cross-border aspects of data protection and enforcement of the PDPA.

David is an Adjunct Associate Professor with the National University of Singapore (NUS), Faculty of Law where he teaches Global Data Privacy Law. He is also on the faculty of the Singapore Academy of Law and Singapore Institute of Legal Education. David holds an MBA from the University of Chicago and LLB and LLM degrees from NUS. He is a qualified training facilitator, holding the WSQ Advanced Certificate in Learning and Performance (ACLP). He is also a certified data protection professional with the CIPP/A, CIPM and CIPT certifications and has been designated a Fellow of Information Privacy by the International Association of Privacy Professionals.