Data Innovation and Protection for Directors and Senior Executives

Course Objectives

Data is increasingly a critical asset for businesses. Not only is good quality data essential for management decision-making, it also is increasingly an important enabler for companies to innovate, develop new products and services and reach a broader market. Targeted at business directors and executives, this half-day course provides a comprehensive overview of laws regulating data use and sharing in Singapore.

By attending this course, key decision-makers will take away an understanding of the subject that will prepare them to develop strategies and business policies to enable their companies to better make use of data while ensuring that it is protected to the standard required under the law. Course topics include Data Protection Strategy and Governance, Protection of Personal Data, Understanding Cybercrime and Preparing for (or Avoiding) Data Breaches.

Who should attend?

- Company Directors
- Chief Executive Officers
- Other Senior Executives and Key Decision Makers

Course Details

Course Code: DP501

Title: Data Innovation and Protection for Directors and Senior Executives

Duration: ½ day (approximately 3.5 contact hours)

Mode of Training: In-person

Venue: Drew & Napier LLC

10 Collyer Quay, 10th Floor, Ocean Financial Centre

Singapore 049315

Course Fee: S\$1,250.00 (excluding GST)

To view available dates and register for this course, please click <u>here</u>. You may view all available courses and our course schedule(s) on our Academy webpage (https://www.drewnapier.com/Academy).







Course Outline

- Introduction to Data Protection and Innovation
- Strategic Objectives: Enablers and Challenges
- Key Data Protection and Cybersecurity Concepts
- Data Protection and Cybersecurity Governance
- Data Governance, Use, and Sharing
- Cybercrime and Data Breaches

Course Facilitator



David N. Alfred is Co-head and Programme Director of Drew Academy and concurrently Co-Head of Drew & Napier's Data Protection, Privacy & Cybersecurity practice. He is also a member of the firm's Artificial Intelligence & Digital Trust practice.

David is a senior technology lawyer with over 25 years' experience encompassing legal, business, public policy and technological aspects of the digital economy, digital technology, telecommunications, and the Internet. He has particular expertise in data law and policy, digital and cyber regulation, data protection and cybersecurity. He is a strategic and analytical thinker who has worked with and advised organisations' senior executives and boards. Before joining Drew & Napier, David was Chief Counsel of

Singapore's Personal Data Protection Commission where he led its legal team and advised the Commission on all its legal affairs. This included application and enforcement of the Personal Data Protection Act 2012 (PDPA), development of advisory guidelines and other publications and cross-border aspects of data protection.

David holds an MBA from the University of Chicago and LLB and LLM degrees from the National University of Singapore. In addition to his legal qualifications, he is a qualified course developer, training facilitator and data protection professional holding the WSQ ACLP and DDDLP qualifications and the IAPP CIPP/A, CIPM and CIPT certifications. He has been recognised as a Fellow of Information Privacy by the IAPP and as a Senior Accredited Specialist in Data and Digital Economy Law by the Singapore Academy of Law.