



Lim Chong Kin

*Head, Telecommunications, Media and Technology (TMT)
Co-head, Competition Law & Regulatory Practice*

LL.B. (Hons), National University of Singapore

LL.M., National University of Singapore

Admitted to the Singapore Bar (1996)

Solicitor, England & Wales (1999)

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ABOUT CHONG KIN

Chong Kin co-heads Drew & Napier's Competition Law & Regulatory Practice. He also heads the Telecommunications, Media and Technology (TMT) Practice.

Chong Kin has played a key role in the development of sectoral competition regulation in Singapore, in particular, in the telecommunications, media and postal industries. Since 1999, he routinely advises the sectoral competition regulators on liberalisation, market access, licensing, competition regulation, merger reviews and enforcement issues, including successfully defending the regulators in various Ministerial appeals.

Chong Kin has consistently been recommended as a leading lawyer by major international legal publications such as *The Asia Pacific Legal 500*, *Global Competition Review*, *Chambers Asia-Pacific*, *The Guide to the World's Leading Competition & Antitrust Lawyers/Economists*, *Who's Who Legal*, *Practical Law Company Which Lawyer?*, *Asialaw Leading Lawyer* and *Best Lawyers*. He is also highly regarded by his peers, clients and rivals alike for his expertise. The two practices that Chong Kin heads have also been widely recognised as leading practices in Singapore.

EXPERIENCE

Here are some notable matters handled by Chong Kin:

- Successfully assisted **Visa** in obtaining competition law clearance from the Competition Commission of Singapore (CCS) for Visa's Multilateral Interchange Fee system.
- Successfully represented and advised **All Nippon Airways, Continental and United Airlines** in their notification for decision to

the CCS in relation to their joint venture agreement.

- Successfully represented **Singapore Airlines Limited and Virgin Australia Pty Ltd** in their notification to the CCS for a decision in respect of a proposed alliance agreement between them.
- Successfully filed and obtained merger approval from the CCS for **Seagate's** proposed acquisition of Samsung's hard disk drive business.
- Advised the **leading global internet content, search and ad-services provider** on infrastructure development in Singapore (including legal issues concerning the establishment of a data centre in Singapore) and infrastructure licensing requirements relating to undersea cable capacity.
- Advised **leading global and local telecommunications and broadcasting operators** on corporate, commercial, licensing and regulatory issues. Successfully assisted a new entrant to obtain a Facilities-based Operator (FBO) Licence to deploy a regional sub-sea cable system.
- Led the **consortium of consultants** that was commissioned by the Singapore media, telecoms and competition regulators to examine competition issues in convergent media and telecommunications markets.
- Assisted the **Infocomm Development Authority of Singapore (IDA)** to draft the Telecom Competition Code, Singapore's first industry-wide competition legislation and precursor to the country's general competition regime. Assisted the **Media Development Authority of Singapore**, to draft the Media Market Conduct Code, which governs competition and market access in the media industry. Also assisted IDA to draft the Postal Competition Code to

facilitate liberalisation of the postal industry in Singapore.

- Advised **IDA** on regulatory and competition issues related to tender for the Next Gen NBN, including the conceptualisation and evaluation of competition and regulatory issues to ensure an effective open access infrastructure framework, reviewing and drafting of conditions of the tender documents, as well as advising on the licensing framework and the appropriate corporate structures to be adopted by the selected Next Gen NBN NetCo and OpCo.
- Assisted a **global pet nutrition company** in its competition law compliance, intellectual property and anti-corruption audit across the following ten jurisdictions: Singapore, Malaysia, Indonesia, Thailand, India, South Korea, Hong Kong, Taiwan, the Philippines and Guam.
- Led an **international consortium** that was awarded a prestigious project by the ASEAN Secretariat to study and recommend competition policy and law for implementation in East Asian economies.

ACCOLADES

The Asia Pacific Legal 500

Antitrust and Competition 2018 – Leading Individual
Employment 2018 - Leading Individual for 3 consecutive years
TMT 2018 - Leading Individual for 7 consecutive years



“excellent legal knowledge and in-depth understanding of the regulator”

“understands regulatory thinking like no other lawyer in the field”

“Practice head Lim Chong Kin wins plaudits for ‘consistent, well-balanced advice and practical solutions’.”

Chambers Asia-Pacific

Competition/Antitrust 2018 – Band 1 Leading Individual for 5 consecutive years
TMT 2018 – Band 1 Leading Individual for 11 consecutive years



“... provides excellent practical, pithy and timely advice.”

“commercially savvy and experienced lawyer.”

“incisive, insightful and knowledgeable.”

“clever, able, bright and estimable man; he is terrific”

“he’s really exceptional - he has the pragmatism, he’s plugged-in, and he gives solid, clear advice.”

“He is an expert in telecoms and he has demonstrated his expertise and experience in every query and goal that I have forwarded.”

“Provides practical solutions to unlock opportunities in the business, rather than risk-averse legal advice.”

“Clients particularly highlight his outstanding insight and succinct legal analysis, while one peer commented: ‘You cannot ask for a better collaborator than him.’”

“...an outstanding lawyer who is savvy, intelligent and quick, and possesses excellent business judgement.”

Global Competition Review

“Antitrust specialist Lim Chong Kin is well known for his telecommunications, media and technology practice, and rivals say he combines the two practices flawlessly.”

The Guide to the World's Leading Competition & Antitrust Lawyers/Economists

Competition & Antitrust 2016 - Leading Antitrust Lawyer in Singapore.

“...one of the outstanding practitioners in this field...”

Asialaw Profiles

Competition & Antitrust/ IT, Telco & Media 2018

“He’s provided excellent client service and demonstrated depth of knowledge. Always responsive and available for ad hoc assistance,’ comments one client.”

“He is a competent, professional and experienced legal adviser. It is not often that heads of department personally do the work for a client...”

Asialaw Leading Lawyers

Competition & Antitrust 2018 – Market Leading Lawyer
IT, Telco & Media 2018 – Market Leading Lawyer



Who's Who Legal

Competition 2017 - Leading Lawyer for 10 consecutive years

Telecommunications, Media & Technology
2017:

Information Technology - Leading Lawyer
Telecoms & Media – Leading Lawyer

Regulatory Communications 2013 – Leading
Lawyer for 4 consecutive years

Best Lawyers International: Singapore

Competition/Antitrust 2018 – Endorsed
individual for 7 consecutive years

Media Law 2018 – Endorsed individual for 5
consecutive years

Regulatory Practice 2018 – Endorsed
individual for 5 consecutive years

Telecommunications Law 2018 – Endorsed
individual for 5 consecutive years

Telecommunications Lawyer of the Year
Singapore 2016

Asia IP Experts 2016

Leading individual in IT & Telecoms, Media &
entertainment

Practical Law Company Which Lawyer?

Competition/Antitrust and TMT 2012 –
Endorsed individual

APPOINTMENTS/MEMBERSHIPS

- Member, Law Society of Singapore
- Member, Singapore Academy of Law
- Member, Law Society of England and Wales
- Member, Pacific Telecommunications
Council
- Associate member, American Bar
Association